

Professional Diploma in E - Entrepreneurship

"Special customized programme to gain confidence to step into the real-world work experience in months, not years to meet high demand in Business industry"

Virtual Class /
Physical Class



Accredited by
UK Highfield
International
Qualifications



Job Placement
in Malaysia



Low Entry
Requirement

Available for

Part Time 8 Months Training

Full Time 10 Months Training

Trained by

EC Global Academy (003004308-W)
No: 2A-2, Plaza Usahawan Genting Klang,
Jalan Danau Niaga 1, Taman Danau Kota,
53300, Setapak, Kuala Lumpur, Malaysia.



School of Apprenticeship Training

Professional Diploma in E-Entrepreneurship

TRAINING OVERVIEW

The Business modules is for individuals who wish to have a broader career choice in business. It is also suitable for aspiring entrepreneurs who wish to acquire the basic knowledge and skills, as well as the right attitude, to successfully set-up and manage a small business. This programme equips students with the fundamental theories, techniques and soft skills to prepare them for entry-level and supervisory positions in the business and corporate world.

The Accounting modules help individuals to build on their ability to prepare and interpret accounts for different types of businesses, in accordance with basic accounting conventions. It also develops students' ability to apply the key principles in decision making.

The Management modules is to prepare individuals who are first time managers and others for entry level trainee position in business industry. Students are required to participate in learning activities that will provide them with the ability to demonstrate their skills in critical thinking, problem solving, visioning, team building and interpersonal relationships.

TRAINING OUTCOME

Analyze and evaluate Business and Accounting models and theories
Communicate effectively as a Business person
Understand what it meant by management and managerial effectiveness
Prepare a complete set of Financial Statements
Record business transactions using double entry system
The knowledge of handling digital marketing in the current trends

COURSE OUTLINE

- Fundamental of Marketing
- Fundamental of Management
- Fundamental of Management Accounting
- Financial Accounting
- Digital Marketing
- Human Resource Management
- Sales & Marketing
- Business Communication
- Personal Development Skills
- English for Business

ENTRY REQUIREMENT

Min. PT3 / SPM / UEC or equivalent
Able to understand and communicate basic English