

## GSO – Lesson 2 Accommodation Sector

### Assignment

1. Give an example of how a chain hotel could customize a frequent guest's hotel experience using the frequent-guest program.

#### **2. Comparison of Accommodation Products**

Choose two different hotels and go to their official websites. Find the following information:

- How many room types do the hotels have?
- What kinds of room rate are available in the website?
- What are included in the room rates?
- Room rates
- Choices of room type
- Auxiliary services or products

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