

FINAL

DAY!

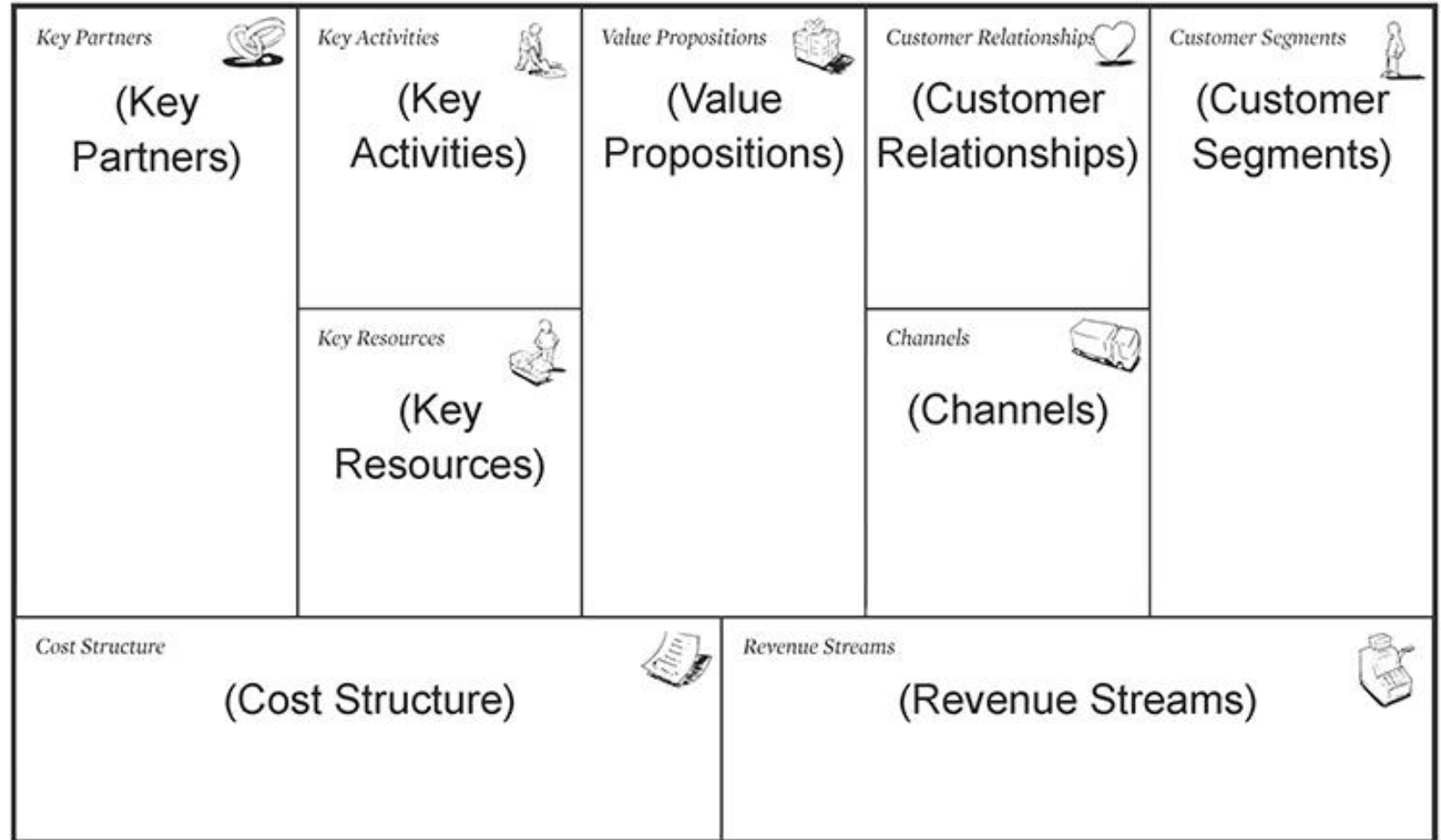
Principle No. 5: Know the Business

- Successful managers lead their team well when he / she has
 - i. a solid knowledge of the business
 - ii. know how the various pieces of the organization work together
 - iii. and a solid knowledge of the principles of management



Principle No. 5: Know the Business

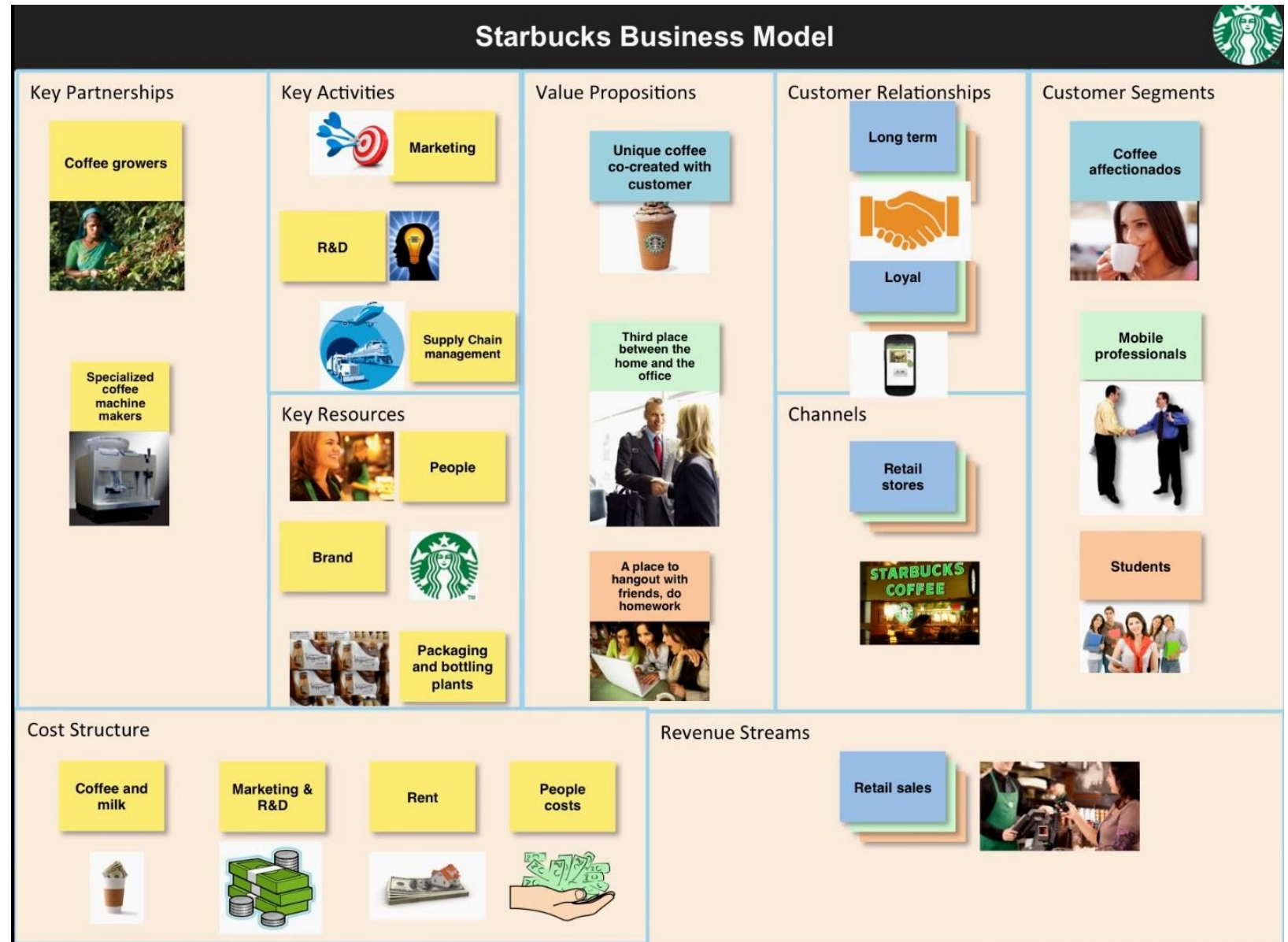
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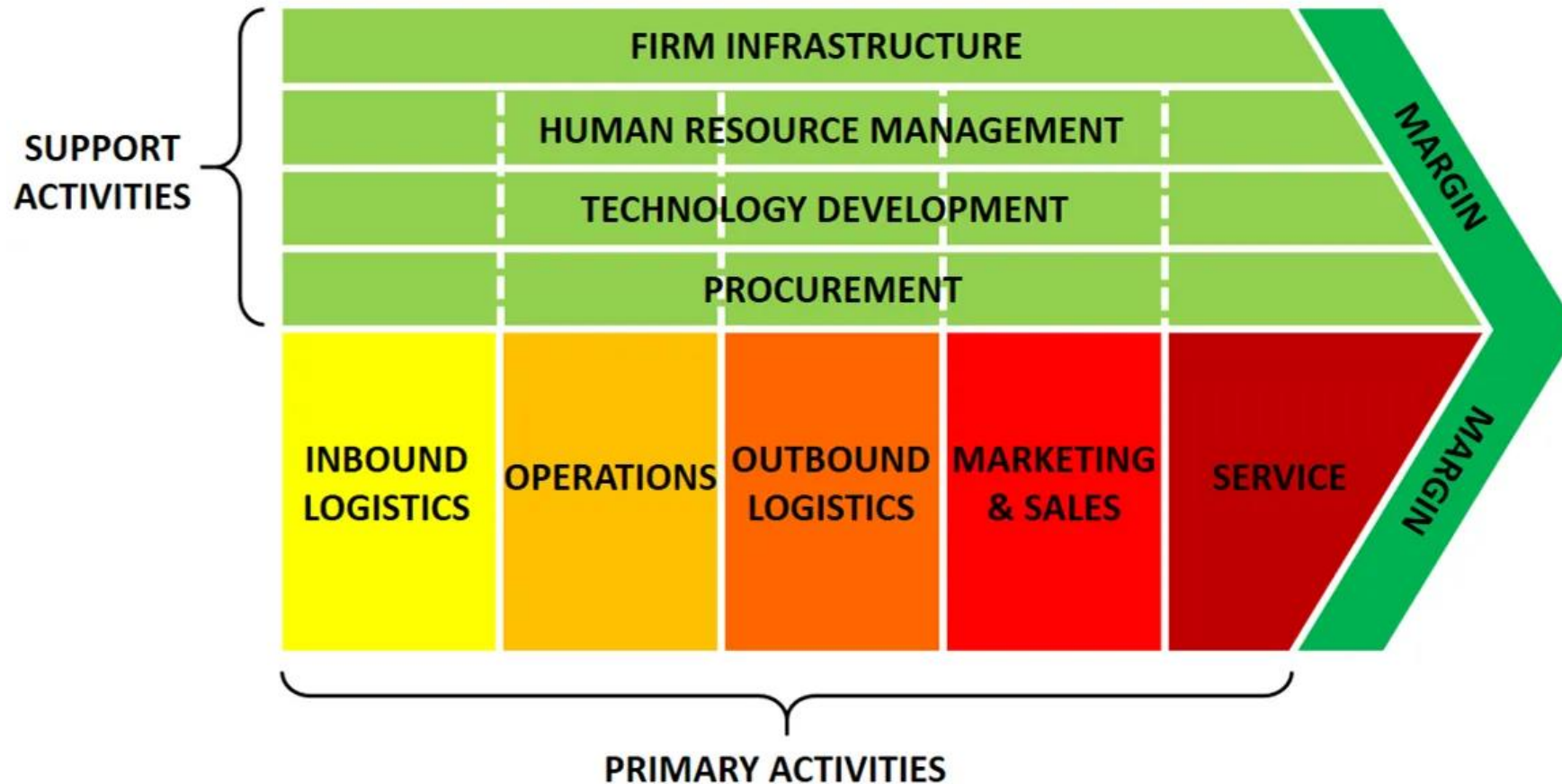
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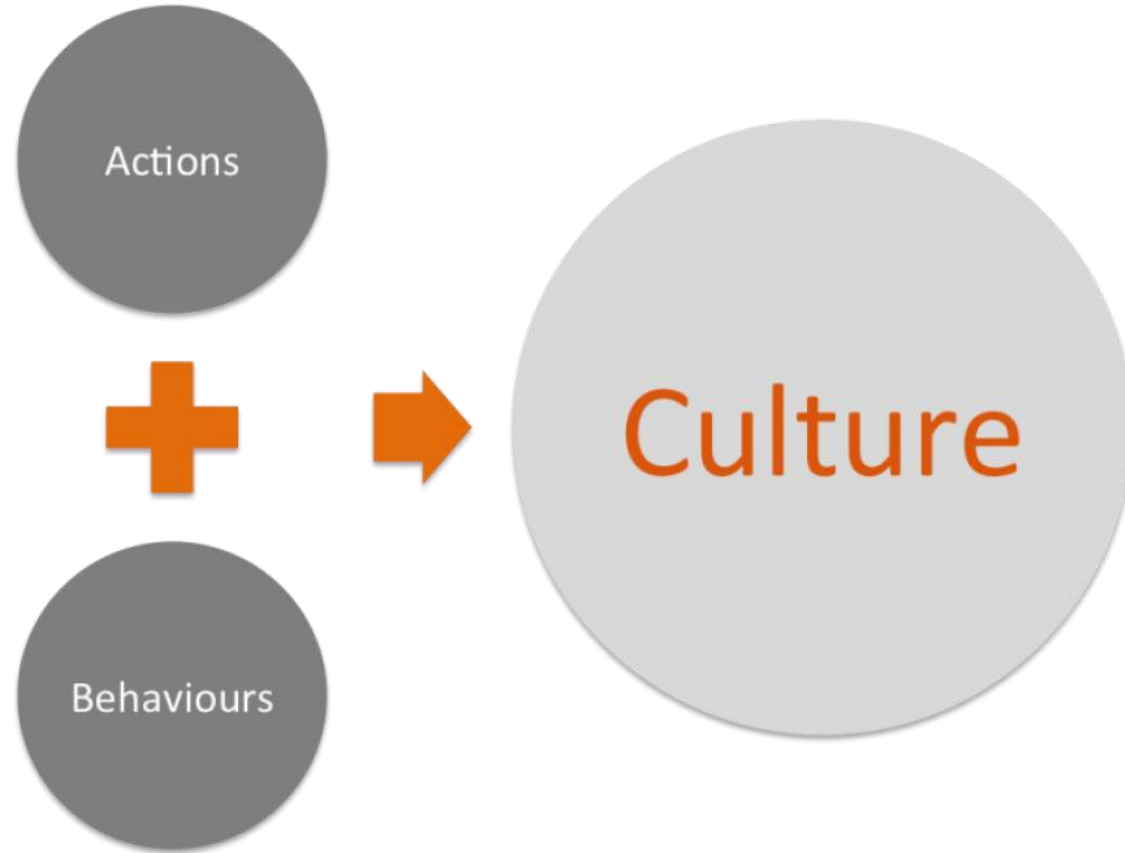
- i. a solid knowledge of the business
- ii. know how the various pieces of the organization work together
- iii. and a solid knowledge of the principles of management
 - Session 1: Functions of management
 - Session 2: Types and roles of managers within the organization
 - Session 3: Effective management of organizational resources
 - Session 4: Understanding EQ in maximizing human potential
 - Session 5: Know the business

Corporate Culture

Culture is... “The way we
do things around here”

(Deal & Kennedy, 1982, p. 4)



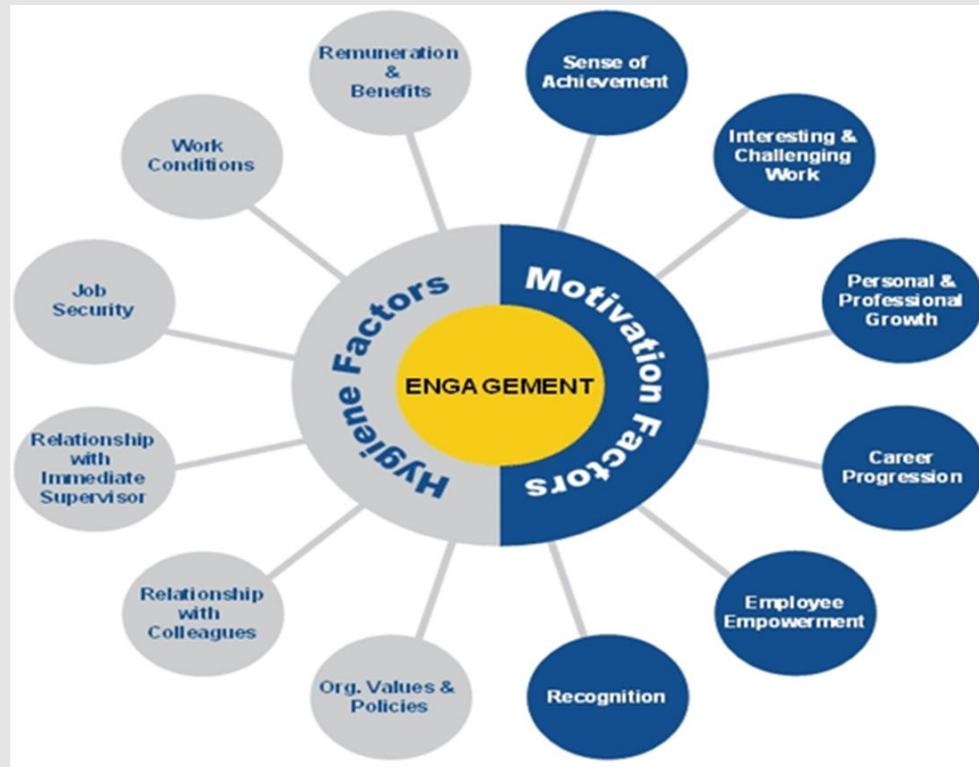


<https://www.youtube.com/watch?v=gficoigz1xs>

<https://www.youtube.com/watch?v=gAXpWoYLrdg>

<https://www.youtube.com/watch?v=f60dhe14ARg>

Corporate Culture



What made you stay in the company?

What made you leave the company?



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